# Stakeholder analysis template

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Audience | What are their needs and concerns? | What do you want them to do? | What do they need in order to act? | Communications objectives for this group | What are their comms channel preferences? |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

This template, from the Collaboration for Enhanced Research Impact (CERI) User Guide, is one of many available from [The Australian Prevention Partnership Centre website](https://preventioncentre.org.au/work/collaboration-for-enhanced-research-impact-ceri/ceri-user-guide/).